

# Potato Blend

## Rubix Foods Performance Blends

A full flavor, chef-driven formula designed for use with boiled or steamed potatoes.

### Features & Benefits

- Delivers authentic, made-from-scratch mashed potato flavor – without the variability, time, or labor typically required to achieve it.
- Engineered for foodservice performance – developed to withstand the operational pressures and consistency demands of today’s kitchens.
- Reliable product consistency – it's everything but the potato, ensuring uniform flavor, texture, and quality across batches and production runs.
- Clean label formulation – made with real ingredients to support simple ingredient declarations
- Freeze-thaw stable with extended 9–12 month shelf life, helps support inventory management and reduce waste.
- Potato Booster developed for dehydrated potatoes.



Mashed potatoes are versatile and highly appealing, with 89% of consumers loving or liking them. - Datassential, 2026

