

Cheese Spreads

Dips, Spreads & Fillings Platform

Creamy, rich, and packed with flavor – the perfect finishing touch for sandwiches, burgers, and more. Use as a dip or spread to elevate any dish with a gourmet twist.

Features & Benefits

- Cheese spreads appear on only 1.3% of QSR menus today, yet they're projected to grow 42% by 2029, signaling a major untapped opportunity for early movers.¹
- Among consumers who have tried cheese spreads, 75% say they love or like them, indicating broad mass appeal and low adoption risk.¹
- 41% of surveyed participants said cheese spreads would be appealing specifically on chicken sandwiches, clear validation for this format.²
- Sandwiches featuring premium cheeses typically command a +\$0.50 –\$1.50 price lift across QSR and fast casual menus, making cheese one of the highest ROI premium add-ons in the category.³

¹ Datassential, December 2025

² Rubix Foods, Menu Concepts + Cravings Survey, November 2025

³ Rubix Foods Competitive Menu Scan, Datassential MenuTrends 2025



27% of consumers want to see more cheesy spreads on sandwich and burger menus in 2026, showing growing curiosity and appetite.²

