

# Compound Butters

## Flavor Delivery Platform

A versatile yet flavorful addition to any menu, no matter the application or daypart.

### Features & Benefits

- Customized flavor profiles from oh, so sweet to nice & savory
- Highly cross-functional, offering unlimited menu versatility
- Keep it real with 100% Real Butter® – no margarine or oil added (unless you're into that, and then cost-optimized versions are available)
- Stay competitive and increase brand exposure with flexible packaging options and private labeling capabilities



62% of consumers are interested in seeing more breakfast sandwich LTOs. - Datassential, 2023





## Why Operators Love Compound Butters

### Trending on Menus



Flavored butters like Honey Butter and Lemon Butter have seen double-digit growth on U.S. restaurant menus in the past 4 years.

*Datassential, 2023*

### Delivers Innovative Flavor



20% of consumers say they would be willing to pay more for innovative dairy flavors.

*Datassential, 2023*

### Sweet, Savory, and Versatile



Among operators who use butter regularly, 50% use it for savory applications and 43% use it for sweet applications.

*Datassential, 2023*

### Nothing Competes with Butter



54% of butter-eating consumers say that nothing can compete with the flavor of butter.

*Datassential, 2023*



### You Gotta Read It to Believe It

Scan to view our Compound Butters Case Study!