

# Shake Base

## Beverages Platform

A rich and simple shake base that requires equal parts ice & base to deliver consistently delicious shakes, every time.

### Features & Benefits

- 100% yield vs. ice cream scoop and tub loss
- Reduces labor and food safety risks
- Replaces pricey, high maintenance equipment
- Flavor possibilities are endless with just one base
- Freeze-thaw stable
- Compatible with various blender technologies\*

\*Developed with our preferred technology, Blendtec.



75% of consumers are interested in seeing more milkshake LTOs from restaurants and c-stores.

- Datassential, 2022



# One Base All the Shakes

*Crunchy cereal shake*



*brownie shake*



*peanut butter & jelly shake*



*strawberry shake*



*Cookie monster shake*

